

# ADVERTISE

# WITH

# ICC MAGAZINE

Sword & Labrys  
Productions

houseofthemuses.com

## General Advertising Information

Comic Shops, Libraries, Retailers! Artists, Comic Con Promoters! Advertise with ICC Magazine! We now have two options: Print ads in ICC Magazine, or promote your comic or business on our website in a variety of web ad sizes! The comics world has changed, and we're changing with it. Check out these pages to see what we have to offer.



### WE CREATED THE INDEPENDENT CREATORS CONNECTION IN 2013 AND WE'VE GROWN

Created on May 23, 2013, the Independent Creators Connection on Facebook (ICC) is founder Terance Baker's vision to bring together Independent comic creators of all skill levels and diverse walks of life, to a community where they were free to share, to learn, and to grow. As of this year, ICC is more than 10,000 members strong.

"Artwork, Photography, Video, Music, Poetry, Movie Making, Design, Cosplay. Whatever you enjoy doing. Show us. Tell us. This is a group dedicated and focusing on people as Individual Creators. The Talent is out there, we all have it, let's share it. You can visit us on the web at <http://independentcreatorsconnection.com/>"

### "THINK 'WIZARD MAGAZINE' IN THE OLD DAYS (BUT BETTER)."

ICC Magazine shares its love of Independent Comics with young and old alike! From Indie Comix veterans to newcomers, ICC Magazine highlights Indie artists from all over the world, and where to buy their work!

Come On Down!  
We're  
**NOW OPEN**  
for  
*Business*

Call us maybe?

You can contact our Chief Editor for order fulfillment at any time of the day or night!

independentcreatorsconnection.com  
@ iccmagazine@hotmail.com

EXPLORING THE INFINITE UNIVERSE OF INDEPENDENT COMICS!

## Retailers Only!

RETAILERS ONLY

New to Sword and Labrys Productions / ICC Magazine? We've got you covered! Introduce your customers to every back issue of ICC Magazine with our Starter Bundles! No risk, no extra commitment...and all delivered direct to your door.

**ICC  
MAGAZINE  
Starter  
Bundle**

### Our Entry-Level Bundles Feature:

- BUNDLES 1 AND 2 FEATURE 3 COPIES OF 5 LATEST ISSUES FROM OUR FAN-FAVORITE ICC MAGAZINE.
- 1 GIBSON HOLDERS THREE WIRE DISPLAY, WHITE.
- 1 ICC MAGAZINE WINDOW CLING
- 1 "I SUPPORT MY LOCAL COMIC SHOP" STICKER
- 1 ICC MAGAZINE 11x17 MINI-POSTER!

### The Comics World is Changing-- and Independent Comics With It.

With our partnerships at IndyPlanet, Corner Box Publishers, Lunar Distribution and other comics distribution companies, ICC Magazine has the edge in a strange new world. Need a couple of magazines to test your market? At 35% Retailer discount, we can have an order shipped to your shop in a hurry. Need a large order? We work with a number of printers, so we have that covered, too--high quality print magazines, direct to door. Anytime you need 'em, day or night. Plus our readers and fans can get ICC Magazine swag at our website. Welcome to the New Age of Independent Comics. We are so proud to welcome you aboard.

<http://independentcreatorsconnection.com/comic-shops-and-vendors/>



# ICC MAGAZINE

## Frequency Discounts

Discounts are offered for contract ads based on frequency within a 12-month period.

The discounts are:

5-9 Ads — 10%

10-14 Ads — 15%

15-19 Ads — 20%

Every Issue — 25%

Non-profit and educational organizations are offered a 15% discount.

## Please Note:

To make our schedules and hold costs down, we insist that you follow the deadline dates as indicated. Your ad or copy will not appear in the issue otherwise. **NO EXCEPTIONS WILL BE MADE!**

TO PLACE AN AD,  
EMAIL [iccmagazine@hotmail.com](mailto:iccmagazine@hotmail.com)

## We Now Advertise Kickstarters!

Depending on the length and frequency of your campaigns, advertise monthly at our website or quarterly in ICC Magazine.

## Display Rates

Effective July 1, 2023  
All costs are net.

Space	Width/Depth	Cost	With Color
Full Page.....	8" x 10.5"	\$45.00.....	\$50.00
3 Column.....	6" x 10.5"	\$33.75.....	\$37.50
4 Column.....	8" x 6"	\$33.75.....	\$37.50
Half Page Vert.....	4" x 10.5"	\$22.50.....	\$25.00
Half Page Horiz.....	8" x 5.25"	\$22.50.....	\$25.00
3 Column.....	6" x 7.875"	\$27.00.....	\$30.00
3 Column.....	6" x 5.25"	\$15.75.....	\$17.50
3 Column.....	6" x 2.625"	\$13.50.....	\$15.00
1/4 Page Vert.....	2" x 10.5"	\$22.50.....	\$25.00
1/4 Page Vert.....	4" x 5.25"	\$22.50.....	\$25.00
1/4 Page Horiz.....	8" x 2.625"	\$22.50.....	\$25.00
1/8 Page Vert.....	2" x 5.25"	\$5.00.....	\$6.25
1/8 Page Horiz.....	4" x 2.625"	\$5.00.....	\$6.25
1/16 Page Vert.....	2" x 2.625"	\$2.50.....	\$2.99
1/16 Page Horiz.....	4" x .65625"	\$2.50.....	\$2.99

## Website Ad Rates

Website page ads must be paid monthly.

728x90.....	\$1.50/MO	120x600.....	\$1.50/MO
336x280.....	\$1.00/MO	180x150.....	\$.75/MO
240x400.....	\$1.00/MO	125x125.....	\$.75/MO

PRICES SUBJECT TO CHANGE WITHOUT NOTICE.

**talent**  
The Digital Black Hollywood Network

Black Talent TV—a division of DAP Media Group, LLC, spotlights Black filmmakers, up and coming black men and women in entertainment. BIT inspires filmmakers through interviews, information and providing a network.

BLACK TALENT TV PRESENTS "BE IN THE TALK" RELEVANT CONVERSATIONS WITH INFLUENCERS IN ENTERTAINMENT.

DIRECTOR

**SAVE 10-35%**  
ON COMICS & GRAPHIC NOVELS FROM MARVEL, DC, DARK HORSE, IMAGE COMICS & MORE!

**BREAKING CHAINS COMICS**  
STORY: KING DANIEL TAYLOR  
SCRIPT: BILL MCCORMICK  
ART: LEO GOSDON

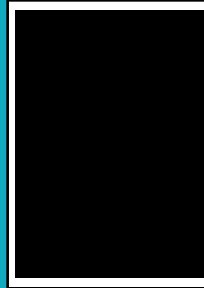
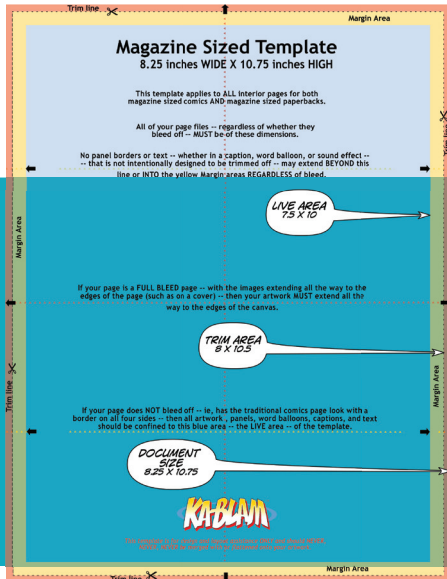
# COMIXOLOGY

TAKE COMICS FURTHER.

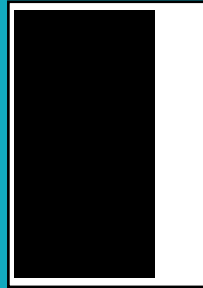




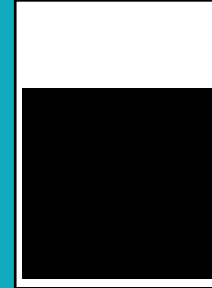
YOUR ICC Magazine is published in "8x10.5" full-color format.



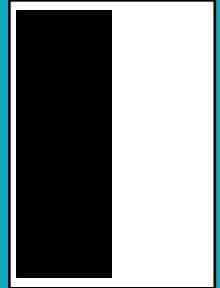
Full Page  
8" x 10.5"



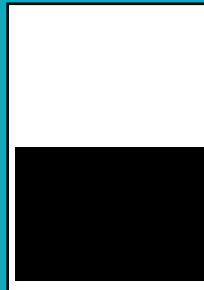
3 Column 6 x 10.5"



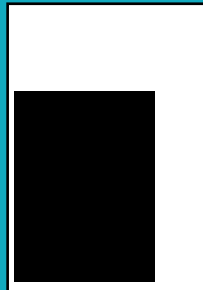
4 Column 8" x 6"



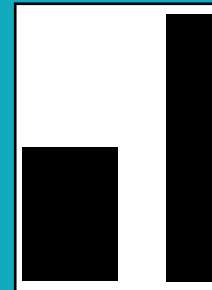
Half Page Vert.  
4" x 10.5"



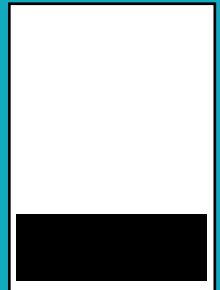
Half Page Horiz.  
8" x 5.25"



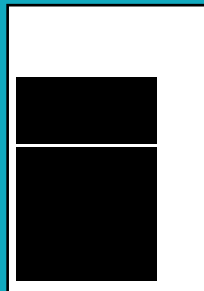
3 Column  
6 x 7.875"



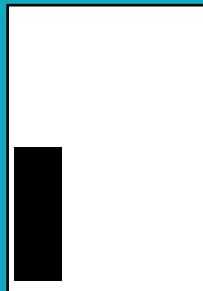
1/4 Page Vert.  
2" x 10.5"  
4" x 5.25"



1/4 Page Horiz.  
8" x 2.625"



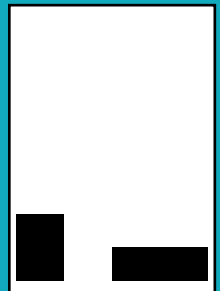
3 Column  
6" x 2.625"  
6 x 5.25"



1/8 Page Vert.  
2" x 5.25"



1/8 Page Horiz.  
4" x 2.625"



1/16 Page Vert.  
2" x 2.625"  
1/16 Page Horiz.  
4" x .65625"

## Production Requirements

ICC Magazine is published on Windows platform using Adobe InDesign CS4.

### Acceptable formats for ads are:

- Adobe Photoshop PSD, PNG, TIFF or EPS
  - Ad files -- include fonts and graphics or PDF
  - Other applications such as EPS, TIFF or PDF
- All files, except the PDF, must be accompanied by all fonts and graphics.**
- PDF files (These files need to be complete, including embedded fonts and graphics)
  - PDFs **must** be supplied for camera ready ads of more than one color.

Fulfill advertisements online at [independentcreatorsconnection.com/advertise-2/](http://independentcreatorsconnection.com/advertise-2/)

### Material can be accepted via:

- CD or thumbdrives
- URL link from website folder
- DropBox or Google Drive

### Faxed art or GIF, JPG or PNG images embedded within Word Documents are unacceptable as usable art.

ICC Magazine can also design ads free of charge as long as copy, logos, photos and/or other graphics are supplied.

**There will be a charge of \$25.00 per hour for author's alterations after the second charge.**

### For more information contact:

Pam Harrison, Chief Editor of ICC Magazine  
(270) 945-7480 (Cell) or Fax (651) 305-6270  
Email: [iccmagazine@hotmail.com](mailto:iccmagazine@hotmail.com)

ICC Magazine is produced electronically for Digital Copies and Print On Demand.  
There will be a \$25 surcharge for all ads that are not in digital PDF format.

# ICC Magazine Publication and Deadline Dates

## 2023 Winter 2023 — January, ICC Magazine #13: Indie Comics Holiday Gift Guide, ICC Magazine "Big Toy Chest"

Advertising and Material Deadlines: September 20  
 Camera Ready: September 25  
 Publication Date: October 22  
 On Sale January 2023

## Spring 2023 — April, ICC Magazine #14: Press Kits, Comics Creator Central Resources, Free Comic Day

Advertising and Material Deadlines: December 20  
 Camera Ready: December 20  
 Publication Date: January 22  
 On Sale April 2023

## Summer 2023 — July, ICC Magazine #15: Kid's Comics, Manga and Movie Month, 2023: Summer of Hope

Advertising and Material Deadlines: March 20  
 Camera Ready: March 25  
 Publication Date: April 22  
 On Sale July 2023

## Fall 2023 — October, ICC Magazine #16 Halloween and Horror, Do-It-Yourself: How-To Make Comics Guides, Graphic Novels, Back to School!

Advertising and Material Deadlines: June 20  
 Camera Ready: June 25  
 Publication Date: July 22  
 On Sale October 2023

## 2024 Winter 2024 — January, ICC Magazine #17: Indie Comics Holiday Gift Guide, ICC Magazine "Big Toy Chest"

Advertising and Material Deadlines: September 20  
 Camera Ready: September 25  
 Publication Date: October 22  
 On Sale January 2024

## Spring 2024 — April, ICC Magazine #18: Black History Month, Women in Comics, Manga Month, Free Comic Day

Advertising and Material Deadlines: December 20  
 Camera Ready: December 20  
 Publication Date: January 22  
 On Sale April 2024

## Summer 2024 — July, ICC Magazine #19: Kid's Comics, Movie Month, Indie Comics World's Fair (Select years)

Advertising and Material Deadlines: March 20  
 Camera Ready: March 25  
 Publication Date: April 22  
 On Sale July 2024

## Fall 2024 — October, ICC Magazine #20 Halloween and Horror, Do-It-Yourself: How-To Make Comics Guides, Graphic Novels, Back to School!

Advertising and Material Deadlines: June 20  
 Camera Ready: June 25  
 Publication Date: July 22  
 On Sale October 2024

## 2025 Winter 2025 — January, ICC Magazine #21: Indie Comics Holiday Gift Guide, ICC Magazine "Big Toy Chest"

Advertising and Material Deadlines: September 20  
 Camera Ready: September 25  
 Publication Date: October 22  
 On Sale January 2025

## Spring 2025 — April, ICC Magazine #22: Black History Month, Women in Comics, Manga Month, Free Comic Day

Advertising and Material Deadlines: December 20  
 Camera Ready: December 20  
 Publication Date: January 22  
 On Sale April 2025

## Summer 2025 — July, ICC Magazine #23: Kid's Comics, Movie Month, Indie Comics World's Fair (Select years)

Advertising and Material Deadlines: March 20  
 Camera Ready: March 25  
 Publication Date: April 22  
 On Sale July 2025

## Fall 2025 — October, ICC Magazine #24 Halloween and Horror, Do-It-Yourself: How-To Make Comics Guides, Graphic Novels, Back to School!

Advertising and Material Deadlines: June 20  
 Camera Ready: June 25  
 Publication Date: July 22  
 On Sale October 2025

"Think Wizard Magazine in the old days (but better)." - Peacenik Press

"The full color pop culture magazine sponsored by ICC, one of the largest pop culture/Comics forums on the web." -- Carlos Raphael

**PAM HARRISON** CHIEF EDITOR    **TERANCE BAKER** ICC FOUNDER    **CHARLES APELLANIZ** WRITER    **MARGRET TREIBER** WRITER    **BILL MCCORMICK** ASSISTANT EDITOR

# ICC MAGAZINE



Show your pride for ICC - The Independent Creator's Connection!!!  
<https://www.cafepress.com/iccmagazine>



<http://independentcreatorsconnection.com>